

INVOICE



Remit Address:
WTXF
 Fox Television Stations, Inc.
 5532 Collections Center Blvd
 Chicago, IL 60693
 Main: (215) 925-2929
 Billing: (215) 982-5206

Billing Address:

Stevens Reed Curcio & Potholm
 Attention: Accounts Payable
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

Advertiser	Tom Smilt/PA/Senate-R
Product	11-15-316 / Tue-Mon week
Estimate Number	316

Invoice #	4078557-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/17/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4078557
Alt Order #	
Deal #	
Order Flight	10/09/12 - 10/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTXF	Good Day 6a	6a-7a								
	CDR										
	WTXF			10/09/12 to 10/15/12	10x	MTWTF--					
	WTXF			Tu	10/09/12	:30	6:15 AM	TS12TV14H	\$720.00		1
	WTXF			Tu	10/09/12	:30	6:52 AM	TS12TV12H	\$720.00		8
	WTXF			W	10/10/12	:30	6:22 AM	TS12TV14H	\$720.00		7
	WTXF			W	10/10/12	:30	6:57 AM	TS12TV12H	\$720.00		2
	WTXF			Th	10/11/12	:30	6:09 AM	TS12TV12H	\$720.00		9
	WTXF			Th	10/11/12	:30	6:28 AM	TS12TV14H	\$720.00		3
	WTXF			F	10/12/12	:30	6:08 AM	TS12TV12H	\$720.00		4
	WTXF			F	10/12/12	:30	6:29 AM	TS12TV14H	\$720.00		10
	WTXF			M	10/15/12	:30	6:14 AM	TS12TV12H	\$720.00		5
	WTXF			M	10/15/12	:30	6:52 AM	TS12TV14H	\$720.00		6
2	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			10/09/12 to 10/15/12	5x	MTWTF--					
	WTXF			Tu	10/09/12	:30	7:38 AM	TS12TV14H	\$810.00		1
	WTXF			W	10/10/12	:30	7:29 AM	TS12TV14H	\$810.00		3
	WTXF			Th	10/11/12	:30	8:12 AM	TS12TV12H	\$810.00		4
	WTXF			F	10/12/12	:30	7:55 AM	TS12TV12H	\$810.00		5
	WTXF			M	10/15/12	:30	7:40 AM	TS12TV12H	\$810.00		2
3	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			10/09/12 to 10/15/12	5x	MTWTF--					
	WTXF			Tu	10/09/12	:30	8:49 AM	TS12TV12H	\$810.00		4
	WTXF			W	10/10/12	:30	8:23 AM	TS12TV12H	\$810.00		1
	WTXF			Th	10/11/12	:30	8:28 AM	TS12TV14H	\$810.00		5
	WTXF			F	10/12/12	:30	8:37 AM	TS12TV14H	\$810.00		3
	WTXF			M	10/15/12	:30	8:59 AM	TS12TV14H	\$810.00		2
4	WTXF	Good Day 9a	9a-10a								
	CDR										

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		Invoice Period	10/01/12 - 10/17/12

Station	WTXF	Order #	4078557
Account Executive	Anthony Castaneda	Alt Order #	
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/09/12 - 10/17/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15

Agency Ref	
Advertiser Ref	

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 Stevens Reed Curcio & Potholm
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WTXF	Good Day 9a	9a-10a								
	CDR										
	WTXF			10/09/12 to 10/15/12	5x	MTWTF--					
	WTXF			Tu	10/09/12	:30	9:27 AM	TS12TV14H	\$495.00		1
	WTXF			W	10/10/12	:30	9:53 AM	TS12TV14H	\$495.00		5
	WTXF			Th	10/11/12	:30	9:53 AM	TS12TV12H	\$495.00		3
	WTXF			F	10/12/12	:30	9:20 AM	TS12TV12H	\$495.00		4
	WTXF			M	10/15/12	:30	9:44 AM	TS12TV12H	\$495.00		2
5	WTXF	M-F 3p-4p	3p-4p								
	CDR										
	WTXF			10/09/12 to 10/15/12	5x	MTWTF--					
	WTXF			Tu	10/09/12	:30	2:59 PM	TS12TV12H	\$405.00		4
	WTXF			W	10/10/12	:30	3:49 PM	TS12TV12H	\$405.00		5
	WTXF			Th	10/11/12	:30	2:58 PM	TS12TV14H	\$405.00		2
	WTXF			F	10/12/12	:30	3:56 PM	TS12TV14H	\$405.00		3
	WTXF			M	10/15/12	:30	3:25 PM	TS12TV14H	\$405.00		1
6	WTXF	M-F 4p-5p	4p-5p								
	CDR										
	WTXF			10/09/12 to 10/15/12	5x	MTWTF--					
	WTXF			Tu	10/09/12	:30	4:14 PM	TS12TV14H	\$505.00		2
	WTXF			W	10/10/12	:30	4:30 PM	TS12TV14H	\$505.00		4
	WTXF			Th	10/11/12	:30	4:57 PM	TS12TV12H	\$505.00		5
	WTXF			F	10/12/12	:30	4:38 PM	TS12TV12H	\$505.00		3
	WTXF			M	10/15/12	:30	4:39 PM	TS12TV12H	\$505.00		1
7	WTXF	Fox 29 News at 5p	5p-6p								
	CDR										
	WTXF			10/09/12 to 10/15/12	5x	MTWTF--					
	WTXF			Tu	10/09/12	:30	5:29 PM	TS12TV12H	\$585.00		1
	WTXF			W	10/10/12	:30	5:24 PM	TS12TV12H	\$585.00		5
	WTXF			Th	10/11/12	:30	5:27 PM	TS12TV14H	\$585.00		4
	WTXF			F	10/12/12	:30	5:22 PM	TS12TV14H	\$585.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WTXF	Fox 29 News at 5p	5p-6p								
	CDR										
8	WTXF	Fox 29 News at 6p	6p-630p								
	CDR										
9	WTXF	M-F 630p-7p	630p-7p								
	CDR										
10	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										
11	WTXF	M-F 7p-730p	7p-730p								
	CDR										

10/09/12 to 10/15/12		5x	MTWTF--			
Tu	10/09/12	:30	6:23 PM	TS12TV14H	\$585.00	1
W	10/10/12	:30	6:21 PM	TS12TV14H	\$585.00	4
Th	10/11/12	:30	6:27 PM	TS12TV12H	\$585.00	3
F	10/12/12	:30	6:22 PM	TS12TV12H	\$585.00	5
M	10/15/12	:30	6:28 PM	TS12TV12H	\$585.00	2

10/09/12 to 10/15/12		5x	MTWTF--			
Tu	10/09/12	:30	6:51 PM	TS12TV12H	\$630.00	4
W	10/10/12	:30	6:55 PM	TS12TV12H	\$630.00	1
Th	10/11/12	:30	6:56 PM	TS12TV14H	\$630.00	5
F	10/12/12	:30	6:57 PM	TS12TV14H	\$630.00	3
M	10/15/12	:30	6:51 PM	TS12TV14H	\$630.00	2

10/09/12 to 10/15/12		7x	MTWTFSS						
Tu	10/09/12	:30	10:21 PM	TS12TV12H	\$1,440.00				2
W	10/10/12	:30	10:14 PM	TS12TV14H	\$1,440.00				5
Th	10/11/12	:30	11:03 PM	TS12TV14H	\$1,440.00				6
F	10/12/12	:30	10:26 PM	TS12TV14H	\$1,440.00				7
Sa	10/13/12	:30	10:42 PM	TS12TV12H	\$1,440.00				1
Su	10/14/12	:30	12:17 AM	TS12TV14H	\$1,440.00				4
M	10/15/12	:00			\$1,440.00	See MG 10.8			3
W	10/17/12	:30	11:29 PM	TS12TV14H	\$1,440.00	MG for 10.3	10/15		8

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Gross Total **\$80,155.00****Agency Commission** **\$12,023.25****Net Amount Due** **\$68,131.75****Payment Terms 30 Days**

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